



Know the Risk - Raise Your Shield: Social Media Deception



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Social Media Deception (including Facebook, Twitter, Google and LinkedIn) provides bad actors with an avenue to connect to their victims. Attackers may create a fake profile to befriend their victims while posing as a former acquaintance, job recruiter, or someone with a shared interest. Using a fake online persona, an attacker may try and get their victims to reveal more information about themselves or their employers, or they may simply collect more information about their victims from your social media postings.

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