



Reduce Online Exposure by “Opting-Out”

Information Report

Office of the Regional Operations and Intelligence Center (ROIC) Threat Analysis Unit ~ ROIC201702-01702T
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Key Findings:

Law enforcement and public officials should take the following proactive steps to limit the amount of personally identifiable information (PII) that is accessible online. Cyber criminals and extremists, such as the self-proclaimed Islamic State of Iraq and the Levant (ISIL), capture personal information of law enforcement, military, and government officials, and then share it with their associates, encouraging both physical and virtual attacks. The Office of the ROIC Threat Analysis Unit, and the Cyber Threat Intelligence Unit, are providing these “opt-out” guidelines to reduce online exposure from websites that provide or sell PII.

Details:

- Data brokers profit from the sale of personal information, therefore, they will continue to expand their databases to generate revenue.
 - Data brokers collect and store personal data such as: names, addresses, shopping habits, internet protocol addresses, and other meta-data.
 - Data is stored and sold through multiple exchanges for various reasons.
- Law enforcement, dignitaries, military personnel, and government officials are vulnerable because data brokers share personal information with anyone willing to pay.
- “Opting-out” is not a permanent solution. Individuals must consistently monitor their online footprint to limit exposure.
- Data brokers are not always legally obligated to remove your information. Some sites attempt to collect PII during the “opt out” process, then redistribute it.

Recommendations for Law Enforcement, Military and Government Officials:

- The attached document contains links to commonly used websites that collect and/or store personal information, along with instructions to “opt-out”.
 - The list is not comprehensive, but highlights the most popular data sources.
 - Some sites require you to submit personal data in order to prove you are the person requesting to “opt-out”.
 - Individuals may want to create a temporary or administrative email to communicate with data brokers.

Source: Open Source Reporting, NJ Cyber Threat Intelligence Unit

Source Reliability: Reliable

Dissemination: New Jersey Law Enforcement and Public Safety Partners

Suspicious Activity Reporting: *Suspicious activity with a possible nexus to terrorism should be reported immediately, per existing protocols. Activity can also be reported 24/7 to the NJ Office of Homeland and Security and Preparedness, Counterterrorism Watch by phone: 866-4SAFENJ (866-472-3365) or email: tips@njohsp.gov.*

Contact Information

Any questions or suggestions about this product should be directed to the Office of the ROIC Threat Analysis Unit at (609)963-6900, ext. 2053, or NJROICthreat@gw.njsp.org.

Data Sites	Website	Opt Out link	Notes
Lexis Nexis /Accurint /Choicepoint	http://www.accurint.com/	https://optout.lexisnexis.com/oo.jsp	Partial opt out only. Complete form on opt out link.
Thomas Reuters / Clear	http://legalsolutions.thomsonreuters.com/law-products/	http://static.legalsolutions.thomsonreuters.com/static/pdf/info_request_form.pdf	Partial opt out only. Complete form on opt out link (copy of identification required).
MyLife	https://www.mylife.com/	No opt out link	Opt out by phone or email only. (888) 704-1900 or privacy@mylife.com
That's Them	https://thatsthem.com/	https://thatsthem.com/optout	Complete form in opt out link.
Melissa Data	http://www.melissadata.com/	No opt out available	No opt out available
Familytree	http://www.familytreereenow.com/	http://www.familytreereenow.com/optout	Follow instructions in opt out link.
Radaris	http://radaris.com/	http://radaris.com/page/how-to-remove	Open recovered Information link and click on arrow to the right of name and select "Control Information" next choose "Remove Information".
Truthfinder	https://www.truthfinder.com/	https://www.truthfinder.com/opt-out/	Complete form in opt out link.
Peoplespy	http://peoplespy.com/	http://peoplespy.com/opt_out_form.pdf	Complete form on opt out link (copy of identification required / fax or postal mail only).
Been Verified	https://www.beenverified.com/	https://www.beenverified.com/f/optout/search	Follow instructions in opt out link (email address required).
Intelius	https://www.intelius.com/	https://www.intelius.com/optout	Complete form in opt out link (copy of Identification and email required).
PeekYou	http://www.peakyou.com/	http://www.peakyou.com/about/contact/optout/index.php	Complete form in opt out link.
Peoplefinders / Public Records Now /Private Eye	http://www.peoplefinders.com/	http://www.peoplefinders.com/manage	Follow instructions in opt out link.

<u>Data Sites</u>	<u>Website</u>	<u>Opt Out link</u>	<u>Notes</u>
PeopleLookup	https://www.peoplelookup.com/	https://www.peoplelookup.com/privacy.php	Follow instructions in opt out link under how to remove your information. Must submit an Identity Verification Form found in the opt out link (copy of identification and notary required).
Pipl	https://pipl.com/	No opt out available	No opt out available
Peoplesmart /Snoop Station / Free Phone Tracer	https://www.peoplesmart.com/	https://www.peoplesmart.com/optout-go	Follow instructions in opt out (email required). If you are not the person being opted out, or an immediate family member, People may require documentation that you are authorized to act on the person's behalf.
Reverse Genie	http://www.reversegenie.com/	http://www.reversegenie.com/data_optout.php	Follow instructions in opt out link (Copy of identification required / fax or postal mail only).
SPOKEO	http://www.spokeo.com/	http://www.spokeo.com/opt_out/new	Follow instructions in opt out link and enter URL of recovered information (email required).
USA-People-Search	https://www.usa-people-search.com/	https://www.usa-people-search.com/manage/	Follow instruction in opt out link.
USSearch	https://ussearch.com/	https://www.ussearch.com/about/privacy	Follow instructions in opt out link under how to remove your information. Must submit an Identity Verification Form found in the opt out link (copy of identification and notary required).
ZabaSearch	http://www.zabasearch.com/	http://www.zabasearch.com/privacy.php	Follow instructions in opt out link (Identification required / fax or postal mail only).

The following websites aggregate their data from the websites listed above. Data removed from the above sites, will be removed from these sites as well.

<u>Data Sites</u>	<u>Website</u>	<u>Opt Out link</u>	<u>Notes</u>
Anywho / Yellowpages	http://www.anywho.com/whitepages	http://www.anywho.com/help/privacy	Click "Remove Listing" on each recovered listing link. This will prompt to the removal form. (If multiple listings are present, removals for each link must be completed). *Info provided by Intelius
DexKnows	http://www.dexknows.com/	No opt out available	No opt out available
LookupAnyone	https://www.lookupanyone.com/	https://www.lookupanyone.com/privacy-faq.php#faq4	Follow instructions in opt out link (Copy of identification required / fax only).
PhoneBook	http://www.phonebook.com/	No opt out available	No opt out available.
PublicRecords	https://www.publicrecords.com/	https://www.publicrecords.com/privacy	Follow instructions in opt out link (Identification required / fax or postal mail only).
Switchboard / Whitepages /411	http://www.switchboard.com/	No opt out available	No opt out available

Social Media

<u>Data Sites</u>	<u>Website</u>	<u>Opt Out link</u>	<u>Notes</u>
Facebook	https://www.facebook.com	https://www.facebook.com/help/delete_account	Must be logged in, select "settings", click on link "Download a copy of your Facebook data". Then proceed to removal link.
Twitter	https://twitter.com	https://support.twitter.com/articles/15358#	Must be logged in, go to account settings and click deactivate my account, next click okay fine and enter your password.
Instagram	https://www.instagram.com	https://www.instagram.com/accounts/login/?next=%2Faccount%2Fremove%2Frequest%2Fpermanent%2F	Click removal link and log in to account. Select "Why are you deleting your account" option. Click "Permanently delete my account".



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