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A Symposium on Cybersecurity in the Commercial Space
Tuesday, July 27, 2010
Amphitheater, Ronald Reagan International Trade Center

- 8:30 AM – 9:00 AM Registration**
- 9:00 AM – 9:15 AM Welcome and Opening Remarks by Secretary Gary Locke**
- 9:15 AM – 9:30 AM Keynote Remarks by U.S. Senator Barbara A. Mikulski, Chairwoman, Subcommittee on Commerce, Justice, Science, and Related Agencies**
- 9:30 AM – 10:30 AM Keynote Panel: Assessing the Macro-Economic Threat & the Commercial Sector's Response**
- Moderator: Patrick Gallagher, Director, National Institute of Standards and Technology
- Description: Computing devices are highly and increasingly interconnected, while the threat landscape is becoming more sophisticated, with large companies targeted by more persistent attacks and with mass-market attacks evolving as rapidly as ever. It is widely believed that across broad swaths of the U.S. commercial space, business people are leaving their digital assets exposed to cyber threats. This panel will discuss the validity of this assumption.
- Panelists: James Lewis, Director and Senior Fellow, Center for Strategic and International Studies
Don Proctor, Senior Vice President for Cybersecurity, Cisco Systems
Kristin Lovejoy, Vice President of Security Strategy, IBM
Mischel Kwon, Vice President of Public Sector Security Solutions, RSA
Lee Warren, Chief Information Security Officer, United Technologies Corp.
- 10:30 AM – 10:45 AM Break**
- 10:45 AM – 11:45 AM Panel 2: Successes & Challenges in Risk Management**
- Moderator: Anna Gomez, Deputy Assistant Secretary for Communications and Information
- Description: Cybersecurity risks seem to evolve as rapidly as the Internet expands. The level of investment in risk management made by a particular firm may be inappropriate for other firms that face very different business conditions. This panel will focus on how different firms approach their risk management choices.
- Panelists: Dan Schutzer, Executive Director, Financial Services Technology Consortium
Murray Walton, Senior Vice President and Chief Risk Officer, Fiserv, Inc.
Cheri McGuire, Director of Critical Infrastructure & Cybersecurity, Microsoft
Michael Deer, Director of Privacy, Sears Holdings Corporation
- 11:45 AM – 1:00 PM Lunch**



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1:00 PM – 1:30 PM **Remarks by Aneesh Chopra, United States Chief Technology Officer**

1:30 PM – 2:30 PM **Panel 3: Effecting Behavioral Change**

Moderator: Marc Berejka, Senior Advisor for Technology Policy, Department of Commerce

Description: Cybersecurity has been a rapidly growing business issue for at least a decade. Yet, inadequacy persists. This panel will explore possible ways to narrow the incentives gap, and it will discuss successes and the inherent difficulties in completely closing that gap.

Panelists: Mark Mattis, Director of Information Security, Compliance, and Infrastructure Support, Costco Wholesale Corporation
Larry Clinton, President, Internet Security Alliance
Ruben Barrales, President and CEO of the San Diego Regional Chamber of Commerce
Joe Pasqua, Vice President of Research, Symantec

2:30 PM – 2:45 PM **Break**

2:45 PM – 3:00 PM **The Global Path Forward:** Howard A. Schmidt, Special Assistant to the President and Cybersecurity Coordinator

3:00 PM – 4:00 PM **Panel 4: Roles, Responsibilities and Strategies**

Panel Moderator: Christopher Painter, Senior Director for Cybersecurity, National Security Staff, The White House

Description: There does seem to be an emerging, widespread consensus that pre-existing strategies do not continue to work in today's threat environment and that new strategies are in order. This panel will focus on the relative roles of the private and public sectors with respect to improving cybersecurity in the commercial space.

Panelists: Philip Reiting, Deputy Undersecretary of National Protection & Programs Directorate, DHS
Cita Furlani, Director of the Information Technology Laboratory, NIST
Vint Cerf, Vice President, Google
Michael Barrett, Chief Information Security Officer, PayPal
Ken Silva, Chief Technology Officer, VeriSign

4:00 PM – 4:15 PM **Closing Remarks by Cameron Kerry, DOC General Counsel**